




# EMILY COONEY

Sports Marketing - Graphic Design

## CONTACT

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## WORK EXPERIENCE

### FAN EXPERIENCE INTERN - PHILADELPHIA FLYERS

*Jan 2023 - August 2023*

- Develop, manage, and execute all special events in the Wells Fargo Center under the direction of the Sr. Director, Fan Experience, and Special Events, including but not limited to team events, season ticket member events, staff engagement and culture events, and in-game events and initiatives
- Collaborate with Sales department on revenue - generating events

### INSTRUCTOR/SOCIAL MEDIA - HADDONFIELD SCHOOL OF DANCE

*Sep 2021 - Present*

- Instructor of dance in the genre of ballet, lyrical, tap, and jazz
- Have trained over 50 students from an age range of 5-10 years old
- Preparing basic life skills while teaching the basics of dance
- Marketing the studio to future students, while promoting offers and upcoming events

### SALES ASSOCIATE - THE RIGHT FIT DRESSES AND ALTERATIONS

*Jan 2020 - Jul 2020*

- Provided customers with assistance with bringing dresses to and from dressing rooms
- Responsible for marketing the dresses to specific buyers who were interested

## EDUCATION

### SAINT JOSEPH'S UNIVERSITY - BSBA

*Sports Marketing / 2020 - present*

### GLOUCESTER COUNTY INSTITUTE OF TECHNOLOGY - HIGH SCHOOL DIPLOMA

*2016 - 2020*

## PERSONAL PROFILE

I am a senior, sports marketing major at Saint Joseph's University with a minor in graphic design.

## EXPERTISE

- Branding & Positioning
- Graphics Design
- Social Media
- Project Management

## SOFTWARE KNOWLEDGE

- Graphic Design Software
- Microsoft Excel
- Website Coding

## PERSONAL SKILLS

- Time management
- Strong public speaking
- Organization
- Teamwork
- Problem Solving
- Leadership

## ADDITIONAL ACTIVITIES

Competitor in the Miss America Opportunity

Started community service initiative called Serving Those Who Serve that assists the currently serving military and veterans

Volunteered at local sports games, working ticket sales, fundraisers, and multiple activities